

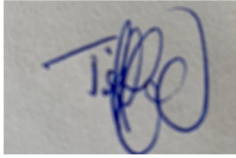


PUBLIC DISCLOSURE STATEMENT

**CITY OF MELBOURNE
MELBOURNE FASHION WEEK 2022
OCTOBER 10-16, 2022
PRE-EVENT CERTIFICATION**

Australian Government
Climate Active
Public Disclosure Statement



RESPONSIBLE ENTITY NAME	City of Melbourne
NAME OF EVENT	Melbourne Fashion Week 2022
EVENT DATE(S)	October 10-16, 2022
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Tiffany Crawford Co-Director, Climate Change and City Resilience, City of Melbourne Date: 31/05/2022</p>



Australian Government
Department of Industry, Science,
Energy and Resources #

Public Disclosure Statement documents are prepared by the submitting organisation. The material in the Public Disclosure Statement documents represents the views of the organisation and do not necessarily reflect the views of the Commonwealth. The Commonwealth does not guarantee the accuracy of the contents of the Public Disclosure Statement document and disclaims liability for any loss arising from the use of the document for any purpose.

Version: March 2022

1. CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	600 tCO ₂ -e
OFFSETS BOUGHT	43.5% ACCUs, 56.5% VSUs
RENEWABLE ELECTRICITY	N/A
TECHNICAL ASSESSMENT (LARGE EVENT ONLY)	28/06/2021 Josh Prado Pangolin Associates Next technical assessment due: CY2025

Contents

- 1. Certification summary 3
- 2. Carbon neutral information 4
- 3. Emissions boundary 5
- 4. Emissions reductions 9
- 5. Emissions summary 10
- 6. Carbon offsets 11
- 7. Renewable Energy Certificate (REC) summary 13
- Appendix A: Additional information 14
- Appendix B: Electricity summary 16
- Appendix C: Inside emissions boundary 17
- Appendix D: Outside emissions boundary 18

2. CARBON NEUTRAL INFORMATION

Description of certification

Event name: Melbourne Fashion Week 2022

Event dates: October 10-16, 2022

Event locations: Multiple

Expected attendees: 177,000

Activity data collected from previous occurrences of this event has informed the preparation of this carbon inventory.

Event description

Melbourne Fashion Week (MFW) is an annual fashion festival owned and managed by the City of Melbourne and is run over multiple venues during one week in October. MFW has been certified carbon neutral since 2018 with all runways, industry events, Vogue Fashion Night Out and various city-based fashion activations throughout the city all included under the carbon neutral certification.

The 2022 event will be very similar to that of 2021 where the runways were held across multiple locations and restaurant packages were offered with runways tickets. The City of Melbourne favors this approach as it brings MFW to more city venues and supports more city businesses in the process.

Key locations for 2022 will be the Melbourne Town Hall, The Meat Market in North Melbourne, The Queen Victoria Market, Shed 21 in Docklands, Emporium Melbourne, the State Library of Victoria, Wesley Place, QV Centre and 333 Collins Street.

Events and activations are classified for emissions reporting purposes into three tiers:

Tier one - Events managed directly by City of Melbourne

Tier two - Events induced by MFW with funding but run by partner organisations and;

Tier three – Events run by partners under the banner of MFW but without direct financial support.

While tier three events are outside operational control of MFW, they are still included in the scope via an uplift factor which is based on the proportion of total attendees at tier three events. In previous years this has been estimated at 15% but this was revised down to just 5% in 2021 based on more programming being brought into the 'tier one' category. An uplift factor of 5% is applied to the emissions inventory to cover tier three events again in 2022. Emissions from services are excluded from this uplift as the various services are deemed to benefit all MFW programming. Attendee transport is also excluded from the uplift factor as the total MFW attendance is already included in the inventory.

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the event, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to the event's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<p><u>Quantified</u></p> <p>Electricity</p> <p>Natural gas</p> <p>Travel – Attendee</p> <p>Travel – Flights</p> <p>Accommodation (for talent and partners)</p> <p>Food and drink</p> <p>Waste and recycling</p> <p>Florals</p> <p>Construction materials</p> <p>Products</p> <p>Professional services -</p> <ul style="list-style-type: none">- Advertising and promotion- PR and communications- Business services- Technical services <p>Tier Three Events</p>	<p><u>Non-quantified</u></p> <p>Tier Three Events</p>	<p><u>Excluded</u></p> <p>Attendee accommodation</p> <p>Cleaning services</p> <p>Warehouse electricity use</p> <p>Water</p>
	<p><u>Optionally included</u></p> <p>N/A</p>	

Data collection

Emission source	Data collection method	Assumptions / conservative approach
Travel - Attendee	<p>MFW conducts a survey of up to 500 attendees and gathers:</p> <ol style="list-style-type: none"> 1. Mode of transport; and 2. Origin of trip (postcode) <p>This data is then extrapolated across all attendees to tier one, two and three events. A travel attribution factor is then applied to attendees based on whether they visited the city for other reasons besides attending MFW.</p>	<ul style="list-style-type: none"> • The extrapolation is representative of true travel distance. • That the attribution factor accurately represents the proportion of travel that can be attributed to the event versus other activities the attendee may have travelled for on that day.
Travel – Flights	Data collection sheets are provided to all modeling agents and event sponsors and partners to collect travel information including – origin of their flight, whether it is a return flight or not and, whether the flight was offset at the point of booking.	That data collection sheets are accurately filled out by all parties. MFW staff check these documents for accuracy.
Accommodation	Accommodation information for models, events sponsors and partners is collected in the same data collection sheet as above. Total number of accommodation nights attributed to MFW and the star rating of the hotel is collected.	That data collection sheets are accurately filled out by all parties. MFW staff check these documents for accuracy. If star rating is unknown, a default of four stars is assumed.
Food and Drink	All restaurant package menus are reviewed by MFW staff and total vegetarian, meat and dessert costs are totaled. Beverage information is collected as part of restaurant packages and total beverage sales at VIP bars are collected.	
Electricity and Natural Gas	Electricity and gas bills are collected for metered sites. Where runway shows are only using a small part of a sites footprint, electrical equipment lists for the shows are collected and a total energy draw is calculated based on the energy use of the equipment as shown on technical specification brochures.	
Products	Information on all significant giveaway	A relevant emissions factor

	products are collected as part of a sponsorship agreement.	exists for all products. Where possible a substitute factor is applied.
Construction Materials	Data collection sheets are provided to all theming agents who are familiar with MFW data collection requirements.	
Professional Services	MFW staff provide total cost figures for all services procured for the event.	

4. EMISSIONS REDUCTIONS

Emissions reduction measures

Producing digital runways and online access to live runway shows: Some events will be streamed virtually in 2022 as a direct result of the risk COVID19 has on event delivery. This increases attendance to the event without impacting transport emissions, creating a more accessible, equitable event.

Reduce virgin materials in fit out: The City of Melbourne works with all theming and production contractors to minimise the amount of new material used in construction for MFW.

Sustainable transport communication: It is now well understood that attendee transport is one of the largest single emissions source for a major event. Attendees to MFW 2022 will be encouraged to walk, cycle or take a tram where possible to reduce their transport emissions.

Utilising local, seasonal florals: Emissions associated with flowers vary depending on their source and method of growing. By utilising seasonal, local florals for Melbourne Fashion Week, emissions from air transport and hot house energy use for overseas stock are eliminated.

5. EMISSIONS SUMMARY

Event emissions summary

Emission category	Sum of total emissions (tCO ₂ -e)
Accommodation	5.06
Air Transport	4.73
Ground Transport	89.45
Construction Materials	31.03
Food and Drinks	99.26
Electricity	0.44
Natural Gas	3.08
Products	125.51
Professional Services	223.91
Waste	0.82
Florals	0.03
Total net emissions	583.38

Uplift factors

An uplift factor is an upwards adjustment to the total carbon inventory to account for relevant emissions, which can't be reasonably quantified or estimated. This conservative accounting approach helps ensure the integrity of the carbon neutral claim.

Reason for uplift factor	tCO ₂ -e
5% uplift factor on all emissions (excluding Ground Transport, Products and Professional Services)	15.99
Total of all uplift factors	15.99
Total footprint to offset <i>(total net emissions from summary table + total uplifts)</i>	599.37

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets cancelled for Climate Active Carbon Neutral Certification											
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity (tCO ₂ -e)	Eligible quantity used for previous reporting periods	Eligible quantity banked for future reporting periods	Eligible quantity used for this reporting period	Percentage of total (%)
*Savanna Burning Investment Ready Project - Cape York Pilot Aurukun	ACCU	ANREU	03/06/2020	3,799,427,512 - 3,799,428,511	2019		1000	823	0	177	29.5%
**Boobera Native Forest Regeneration: Restoring native forests and sequestering carbon on degraded agricultural land.	ACCU	ANREU	03/06/2020	<u>3,792,963,615</u> – 3,792,964,614	2019		1000	916	0	84	14%
Grouped Hydropower Plants in Chongqing, Yunnan, Sichuan and Guizhou Provinces, P.R. China	VCUs	VERRA	08/06/2022	13098-471500473-471500811-VCS-VCU-785-VER-CN-1-438-28032016-25092016-1	2016		339	0	0	339	56.5%
Total offsets retired this report and used in this report										600	
Total offsets retired this report and banked for future reports											

* The City of Melbourne's offset provider has pre-retired all 1000 ACCUs from this project. A total of 147 units were attributed to Melbourne Knowledge Week 2021. A further 364 units are attributed to Moomba 2022, 50 units to Melbourne Knowledge Week 2022 and 262 units to Firelight Festival 2022. The remaining 177 units are retired in this report.

**These offset units were retired as part of the pre-event report for Melbourne Fashion Week 2021. The post event true-up left these 84 pre-retired units available for this report.


Type of offset units	Quantity (used for this reporting period claim)	Percentage of total
Australian Carbon Credit Units (ACCU)	261	43.5%
Verified Carbon Unit (VCU)	339	56.5%

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

Qr#issofdedh1#

APPENDIX A: ADDITIONAL INFORMATION



Australian National Registry of Emissions Units

[Change Password](#)
[Contact Us](#)
[Log Out](#)
[Help](#)

Logged in as: Rhyannon Galea / Industry User

- ANREU Home
- Account Holders
- Accounts
- Unit Position Summary
- Projects
- Transaction Log
- CER Notifications
- Public Reports
- My Profile

Transaction Details

Transaction details appear below.

Transaction Successfully Approved

Transaction ID	AU15162
Current Status	Completed (4)
Status Date	03/06/2020 18:37:47 (AEST) 03/06/2020 08:37:47 (GMT)
Transaction Type	Cancellation (4)
Transaction Initiator	Galea, Rhyannon Margaret Rosalie
Transaction Approver	Galea, Rhyannon Margaret Rosalie
Comment	Carbon credits retired on behalf of City of Melbourne to comply with its Climate Active certification for emissions during FY2019/20

Transferring Account		Acquiring Account	
Account Number	AU-2977	Account Number	AU-1068
Account Name	South Pole Australia Financial Services Pty Ltd	Account Name	Australia Voluntary Cancellation Account
Account Holder	South Pole Australia Financial Services Pty Ltd	Account Holder	Commonwealth of Australia

PartY	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			ERP101800					2019-20		3,792,963,615 - 3,792,964,614	1,000
AU	KACCU	Voluntary ACCU Cancellation			EOP100972					2019-20		3,799,425,512 - 3,799,426,511	1,000

Status Date	Status Code
03/06/2020 18:37:47 (AEST)	Completed (4)
03/06/2020 08:37:47 (GMT)	Completed (4)
03/06/2020 18:37:47 (AEST)	Proposed (1)
03/06/2020 08:37:47 (GMT)	Proposed (1)
03/06/2020 18:37:47 (AEST)	Account Holder Approved (97)
03/06/2020 08:37:47 (GMT)	Account Holder Approved (97)
03/06/2020 18:37:26 (AEST)	Awaiting Account Holder Approval (95)
03/06/2020 08:37:26 (GMT)	Awaiting Account Holder Approval (95)

[Accessibility](#)
[Disclaimer](#)
[Privacy](#)



Certificate of Verified Carbon Unit (VCU) Retirement

Verra, in its capacity as administrator of the Verra Registry, does hereby certify that on 08 Jun 2022, 339 Verified Carbon Units (VCUs) were retired on behalf of:

Melbourne Fashion Week

Project Name

Grouped Hydropower Plants in Chongqing, Yunnan, Sichuan and Guizhou Provinces, P.R. China

VCU Serial Number

13098-471500473-471500811-VCS-VCU-785-VER-CN-1-438-28032016-25092016-1

Additional Certifications

Social Carbon

Powered by  APX

#

#

#

APPENDIX B: ELECTRICITY SUMMARY

Not applicable.

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following sources of emissions have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. These emissions are accounted for through an uplift factor. They have been non-quantified due to:

Cost effective Quantification is not cost effective relative to the size of the emission but uplift applied.

Relevant-non-quantified emission sources	(1) Immaterial	(2) Cost effective (but uplift applied)
Tier Three Events	No	Yes (uplift applied)

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the event’s electricity, stationary energy and fuel emissions
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the event’s greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the event’s boundary, or from outsourced activities typically undertaken within the boundary for comparable events.

Emission sources tested for relevance	(1) Size	(2) Influence	(3) Risk	(4) Stakeholders	(5) Outsourcing	Included in boundary?
Attendee Accommodation	No	No	No	No	No	No
Water	No	No	No	No	No	No
Cleaning Services	No	No	No	No	No	No
Warehouse Electricity Use	No	No	No	Yes	No	No

#

#

#



An Australian Government Initiative

