



# **PUBLIC DISCLOSURE STATEMENT**

**THANKYOU GROUP PTY LTD**

**ORGANISATION  
2019-20**

Australian Government  
**Climate Active**  
**Public Disclosure Statement**

thankyou.™



An Australian Government Initiative



NAME OF CERTIFIED ENTITY: Thankyou Group Pty Ltd

REPORTING PERIOD: 1 July 2019 – 30 June 2020

**Declaration**

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature

Date

6/11/2020

Name of Signatory

Peter Yao

Position of Signatory

Chief Impact Officer



**Australian Government**  
**Department of Industry, Science,**  
**Energy and Resources**

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# 1. CARBON NEUTRAL INFORMATION

## Description of certification

This carbon neutral certification includes the Australian operations of Thankyou.

## Organisation description

Thankyou Group Pty Ltd is a social enterprise. Our mission; amplifying impactful change-makers to better serve people living in extreme poverty by redistributing wealth from consumer spending. We bring consumers a product choice that exists for one purpose only; to help create a world where not one person lives in extreme poverty.

'Social Enterprise' is a term given to a business that exists to solve a social problem versus a business that exists for its shareholders while doing its corporate social responsibility. Using the power of the marketplace to solve the most pressing societal problems, social enterprises are commercially viable businesses existing to benefit the public and the community, rather than shareholders and owners.

We are certified by Social Traders (Australia's leading social enterprise body) which means Thankyou **has a defined primary social purpose, environmental or other public benefit, we derive our income from trade, and we reinvest our annual profits towards achieving the social purpose.**

Thankyou Group is owned by a sole shareholder, The Thankyou Charitable Trust (ABN 87337503580). Our founders don't have any equity in or receive dividends from the company. Whatever funds Thankyou Group generates, after allowing for the current and future costs of business, are distributed to the Trust, which commits those funds to exponentially amplifying the impact of our partners serving the world's poor.

*"We believe taking this important step of ensuring our carbon emissions are accurately captured, offset, and then certified by Climate Active is an expression of our purpose, vision and values as a social enterprise."*

## 2. EMISSION BOUNDARY

### Diagram of the certification boundary



A conservative estimate of Emissions associated with our products and supply chain were also included as part of this assessment.

## Non-quantified sources

Paper use and office furniture were considered immaterial and were not quantified in this assessment.

## Data management plan

n/a

## Excluded sources (outside of certification boundary)

n/a

*“Being certified carbon neutral by Climate Active is an important step in our journey to promote and highlight a social enterprise model that is concerned about its upstream and downstream impacts.”*

## 3. EMISSIONS SUMMARY

### Emissions reduction strategy

At Thankyou, by using a social enterprise model to redistribute wealth to impactful change-makers serving the extreme poor, we believe how we operate as an organisation is intrinsically linked to the achievement of our vision.

We are committed to operating in a responsible manner to ensure the following outcomes are met:

- We commit to operating in a way that adheres to the laws of each country, that honours our obligations to society, operating in a manner that is economically, intellectually, and environmentally responsible
- We are committed to ensuring that workers in our supply chain are treated with dignity, and not exploited. As such, we expect our Code of Conduct to be the minimum requirement of behaviours which are adhered to at all times, by our partners and ourselves
- We are committed to ensuring we minimise our environmental impact in the areas of carbon, water consumption and waste
- We also expect that wherever our products, ingredients and materials are manufactured and/or sourced, they will be manufactured and/or sourced in a manner that adheres and achieves these socially and environmental outcomes.

Over the last 12 months, we have formulated Six Responsible Business Goals that our organisation is committed to achieving, with a specific goal relating to our carbon emissions - "Thankyou minimises GHG emissions and offsets to achieve carbon neutrality". You can view them in its entirety here:

[thankyou.co/about/sustainability](https://thankyou.co/about/sustainability)

Here are some practical steps we have taken to reduce our carbon footprint in the last 12 months, and will look to build off into the next 24 months:

- We have made a strategic call to stop manufacturing and selling bottled water due to the unnecessary use of plastic, its contribution to landfill and its associated carbon emissions. We will be transitioning from all retailers by the end of this year.
- We have undertaken a carbon assessment for our operations to get a baseline of our carbon footprint and look at ways to make reduction targets.
- We are significantly changing our business model to help us grow, *sustainably*. One of the challenges we face as a (comparatively) small Australian organisation is influencing global manufacturers to make their carbon emissions visible to us (which is an important step to then make reduction targets). Currently, we estimate our product carbon emissions by our annual spend on our cost of goods through an input/output analysis. We then offset our carbon emissions based upon third-party, environmental consultant calculations, based upon the analysis of our spend data. We hope by transitioning our business model to global partners who share the same vision, we can finally start gaining visibility and therefore, reduce rather than just offset our emissions. We will be working with global manufacturing partners that are aligned and committed to meeting our responsible business goals and our associated reporting requirements.
- The specific reduction sub-indicators targets and associated timelines of this carbon minimisation goal will be created in the next 12 – 24 months, as we are in the process of changing our entire business model.
- We have also shut down our HQ in Melbourne and implemented a permanent 'work' from home policy; which decreases employee commuting and the associated travel, reduction of office cleaning, and reduction to office landfill.

## Emissions summary (inventory)

Table 1

Emission source category	tonnes CO <sub>2</sub> -e
Accommodation and facilities	2.493
Air Transport (km)	171.065
Bespoke	31.997
Cleaning and Chemicals	6,206.362
Electricity	46.544
Food	207.598
ICT services and equipment	13.099
Land and Sea Transport (km)	34.797
Office equipment & supplies	27.928
Postage, courier and freight	3,896.602
Products	276.383
Professional Services	354.536
Refrigerants	0.000
Waste	0.131
Water	0.329
<i>Total Net Emissions</i>	<b>11,269.866</b>

## Uplift factors

Table 2

Reason for uplift factor	tonnes CO <sub>2</sub> -e
n/a	n/a
<i>Total footprint to offset (uplift factors + net emissions)</i>	<b>11,269.866</b>

## Carbon neutral products

n/a

## Electricity summary

Electricity was calculated using a Location-based approach.

The Climate Active team are consulting on the use of a market vs location-based approach for electricity accounting with a view to finalising a policy decision for the carbon neutral certification by July 2020. Given a decision is still pending on the accounting way forward, a summary of emissions using both measures has been provided for full disclosure and to ensure year on year comparisons can be made.

### Market-based approach electricity summary

Table 3

Electricity inventory items	kWh	Emissions (tonnes CO <sub>2</sub> e)
Electricity Renewables	7,730	0.000
Electricity Carbon Neutral Power	0	0.000
Electricity Remaining	33,827	36.571
Renewable electricity percentage	19%	
<i>Net emissions (Market based approach)</i>		36.571

### Location-based summary

Table 4

State/ Territory	Electricity Inventory items	kWh	Full Emission factor (Scope 2 +3)	Emissions (tonnes CO <sub>2</sub> e)
Vic	Electricity Renewables	-	-1.12	0.00
Vic	Electricity Carbon Neutral Power	-	-1.12	0.00
Vic	Netted off (exported on-site generation)	-	-1.02	0.00
Vic	Electricity Total	41,55	1.12	46.544
	<i>Total net electricity emissions (Location based)</i>			46.544



# 4. CARBON OFFSETS

**Offset purchasing strategy:** in arrears

## Offsets summary

Table 5

<b>1. Total offsets required for this report</b>		11,270							
<b>2. Offsets retired in previous reports and used in this report</b>		0							
<b>3. Net offsets required for this report</b>		11,270							
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Quantity (tonnes CO2-e)	Quantity used in previous report	Quantity banked for future years	Quantity used in this report
Wind Based Power Generation by Mytrah Energy (India) Limited	VCU	APX	24 Sep 2020	<a href="#">7410-393097221-393102855-VCU-034-APX-IN-1-1521-01012019-01082019-0</a>	2019	5,635	0	0	5,635
Bundled Wind Power Project in Rajasthan by Orange Renewable Power Private Limited	VCU	APX	24 Sep 2020	<a href="#">8710-40961045-40966679-VCS-VCU-290-VER-IN-1-1465-01012020-30042020-0</a>	2020	5,635	0	0	5,635
<i>Total offsets retired this report and used in this report</i>									11,270
<i>Total offsets retired this report and banked for future reports</i>									0

## Co-benefits

### Mytrah Energy

In addition to generating renewable energy, Mytrah Energy's projects seek to achieve additional benefits to the local community. They promote rural development through fodder cultivation to feed animals, integrated livestock development (artificial Insemination), shade nets to cover vegetable crops, and youth training and skill development. They also promote improvements in health with a project to enhance access to preventative healthcare and early diagnosis and intervention for a population of 100,000 in Hyderabad slums, and by upskilling 100 healthcare volunteers. There are also associated sanitation benefits such as the construction of individual household latrines, reducing incidents of communicable and waterborne diseases, empowering women, establishing 7 safe drinking water RO plants in 3 states, and eradicating dental and skeletal fluorosis in target villages. There is also a focus on education by facilitating secondary coaching and certification along with training on life skills to 500 adolescent girls who had dropped out of school before the Grade X examination, establishing 4 Community Resource Centres, recruiting and training 8 teachers, controlling open defecation and promoting personal hygiene, and developing content in conjunction with UNICEF.

### Orange Renewable Power

Orange Renewable Power Private Limited, the company implementing the project, strives to eradicate hunger, poverty and malnutrition through health and sanitation initiatives and contribute to the UN Sustainable Development Goals (SDGs). In addition to generating renewable energy, Orange Renewable Power is having a wider positive impact on the community. The project is improving health and sanitation by providing health care centres, an ambulance service, measures such as ante and post natal care, making safe drinking water available through bore wells, pumps and clean water storage tanks, and implementing sanitary toilet and hand washing facilities in the community. It is also improving environmental outcomes by teaching water conservation to farmers, promoting rainwater harvesting, dam maintenance, and irrigation techniques, and planting trees along roads and in public spaces. There are also economic and humanitarian benefits by providing employment for local people, implementing development programs in trades and technology, adopting strict child labour policies for the project and its supply chain, and developing awareness programs for anti violence, gender and social equality. There are also improvements in education by providing school infrastructure, furniture, books and uniforms, implementing literacy programs for men and women and providing scholarships.

## 5. USE OF TRADE MARK

Table 6

Description where trademark used	Logo type
Company website	Certified organisation
Annual sustainability report	Certified organisation
Social media	Certified organisation

# 6. ADDITIONAL INFORMATION



# APPENDIX 1

## Excluded emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

**Table 7**

Relevance test					
Excluded emission sources	<i>The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions</i>	<i>The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.</i>	<i>Key stakeholders deem the emissions from a particular source are relevant.</i>	<i>The responsible entity has the potential to influence the reduction of emissions from a particular source.</i>	<i>The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.</i>
n/a	n/a	n/a	n/a	n/a	n/a

# APPENDIX 2

## Non-quantified emissions for organisations

Please advise which of the reasons applies to each of your non-quantified emissions. You may add rows if required.

**Table 8**

<b>Non-quantification test</b>				
Relevant-non-quantified emission sources	<i>Immaterial &lt;1% for individual items and no more than 5% collectively</i>	<i>Quantification is not cost effective relative to the size of the emission but uplift applied.</i>	<i>Data unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.</i>	<i>Initial emissions non-quantified but repairs and replacements quantified</i>
Paper Office Furniture	Yes	No	No	No